

Mission | Vision | Goals



MISSION

**Leading
the way
to greater
mobility.**

**MTD goes beyond
traditional boundaries
to promote
excellence in
transportation.**

GOALS

- MTD will deliver high quality traditional and innovative transportation services that are safe, reliable, environmentally responsible, and user friendly.
- MTD will encourage use of a variety of transportation means, including transit, biking, and walking to promote mobility in our community.
- MTD will ensure fiscal responsibility, leverage existing funds and investments, and proactively seek new funding to support current and future mobility needs.
- MTD will explore and adopt new and innovative technologies that improve service delivery to anticipate, meet and exceed community expectations.
- MTD will develop strategies to ensure transparent, clear and consistent communication with external partners and within the organization.
- MTD will provide high quality career opportunities and continue our commitment to efficient, fair and ethical business practices.
- MTD will develop public-private partnerships to create living/working/ public space environments through mobility enhanced development that supports local government and University growth objectives.