#### NOTICE TO PROPOSERS

NOTICE IS HEREBY GIVEN that the Champaign-Urbana Mass Transit District (MTD) is soliciting proposals in response to Request for Proposals #2025-006 for the provision of electronic signage solutions capable of displaying real-time public transit bus departure information and public service messages at bus stops and related services, on an as-needed basis, until Friday, October 3, 2025, at 2:00 PM (CDT).

Proposals should be submitted electronically to <a href="mailto:procurement@mtd.org">procurement@mtd.org</a>. Any proposals received after the time and date noted herein will not be considered and will not be opened. MTD reserves the right to accept any or any part or parts thereof or to reject any and all proposals received.

Any contract resulting from these proposals is subject to financial assistance contracts between MTD, the United States Department of Transportation, the Federal Transit Administration, and the State of Illinois Department of Transportation.

MTD also hereby notifies proposers that they affirmatively ensure that all Disadvantaged Business Enterprises, as defined by the United States Government, are afforded full opportunity to submit statements in response to this RFP and MTD will not knowingly discriminate against any proposer upon the grounds of gender, race, color, or national origin in the consideration of award of the contract.

The full RFP document may be obtained by contacting Victoria Carrington at <a href="mailto:procurement@mtd.org">procurement@mtd.org</a> or (217) 384-8188.



Date: September 19, 2025

To: Prospective Proposers

Subject: Addendum No. 1 to the Bidding Documents for RFP No. 2025-006:

Wayside Real-Time Passenger Information Signs

Champaign-Urbana Mass Transit District (MTD)

Addendum No. 1 becomes part of proposal documents and modifies the original request for proposals

#### SCHEDULE OF EVENTS & TIMELINES

Addendum No. 1 modifies the schedule of events and timeline, extending the deadline for proposals two (2) weeks. See changes to affected portions of the RFP in red below.

### 1.3 Schedule of Events & Timeline

The schedule of procurement events and the anticipated timeline are as follows:

Event	Date/Time
RFP Release	Monday, August 25, 2025
Pre-Proposal Conference	Monday, September 8, 2025 @ 2:00 PM (CDT)
Written Questions & Clarifications Due	Friday, September 12, 2025 @ 2:00 PM (CDT)
Responses to Written Questions Release	Friday, September 19, 2025
Proposals Due Electronically	Friday, October 3, 2025 @ 2:00 PM (CDT) Friday, October 17, 2025 @ 2:00 PM (CDT)
Demonstrations	Friday, October 24, 2025 Friday, November 7, 2025
Anticipated Contract Award	December 2025

### 1.7 Proposal Submission

Proposals shall be submitted electronically to <u>procurement@mtd.org</u> by <u>Friday, October 3, 2025</u> @ 2:00 PM (CDT), in PDF file format.



### RESPONSES TO WRITTEN QUESTIONS/CLARIFICATIONS RECEIVED

Addendum No. 1 provides responses to the written questions/clarifications submitted by prospective proposers.

#### 1.2 BACKGROUND

- Q1. Does MTD currently have any digital displays in operation? Who is/are the manufacturer(s)?
- A1. Yes, MTD currently operates approximately 30 digital kiosks at high-frequency bus stops. These kiosks were custom-designed and manufactured by Display Devices, and each includes two (2) LCD screens and one (1) LED screen. Additionally, MTD has three (3) LED signs manufactured by Way Sine, LLC., as well as four (4) older LED signs, more than 20 years old, from an unknown manufacturer.
- Q2. Does MTD maintain any existing catalog or technical documentation of the legacy signs being replaced, and if so, can such information be provided?
- A2. No, the legacy signs being replaced are over 20 years old, and no technical documentation or catalog information is available. Several of these signs have failed and have already been taken out of service.
- Q3. It is noted that a sizeable amount of MTD bus shelters have portrait LCDs and white LED displays installed near them. Are these signs to be replaced under the MSA resulting from this procurement; or is the new CMS to be installed with the new signs to interface and take control of these existing displays?
- A3. MTD has no immediate plans to replace these existing displays. However, if the selected proposer's catalog includes comparable signage, as described in RFP Section 5.2.3, MTD may consider replacements in future years under the resulting MSA.

#### Q4. Can the total number of MTD bus stops be provided?

- A4. As of the date which this addendum was issued, MTD has 1,942 active bus stops being utilized for the current fixed-route service period.
- Q5. Is there a target number or percentage of stops expected to receive signage during this contract?
- A5. No, MTD has not yet finalized specific deployment locations and therefore does not have a target number or percentage of stops expected to receive signage during this contract.



- Q6. Does MTD have a deployment priority plan (e.g., high-volume transit centers vs. neighborhood bus stops)?
- A6. No, MTD has not yet finalized specific deployment locations or quantities and therefore does not currently have a deployment priority plan.

#### 1.3 SCHEDULE OF TIMELINE & EVENTS

- Q7. If the anticipated date of award is December 2025, when does MTD anticipate delivery/installation of the first order of signs?
- A7. MTD anticipates placing the first order within the first year of the contract and that those signs will be delivered/installed within that same year. Proposers shall include lead times for equipment within the proposed product catalog.
- Q8. When will Addendum #1 be released?
- A8. MTD anticipates the release of Addendum #1 on Friday, September 19, 2025.
- Q9. Would MTD be willing to provide a minimum two-week extension to the deadline to allow proposers adequate time to incorporate clarifications/responses to questions into proposals?
- A9. Yes, please see changes to schedule of timeline and events on page 1 of this Addendum.

#### 1.5 CLARIFICATIONS

- Q10. Will any updates such as addendums or addenda be provided automatically to those that requested the RFP?
- A10. Yes, all planholders will receive addenda as they are issued.

#### 2.2.1 SCOPE OF WORK - ELECTRONIC SIGNS

- Q11. Will MTD perform installations with the support of the vendor?
- A11. MTD intends to install all signs and components, though the vendor is expected to provide installation support such as training and/or instruction manuals. In the event of a complex installation, MTD may request physical installation support from the vendor.
- Q12. Should vendors assume that all permitting and processing fees at existing or new bus stop locations will be handled by MTD?



A12. Yes, MTD assumes all responsibility for all permitting and processing fees at all bus stop locations.

## Q13. Please provide a final list of bus stops for installation, including jurisdictional ownership, power availability, solar feasibility, and ADA constraints.

A13. MTD has not yet finalized specific deployment locations or quantities, so this information is not available at this time. This procurement is for the supply of real-time passenger information signage on an as-needed basis, as deployment needs are identified over the contract period.

Proposers should include a product catalog showcasing a variety of signage options suitable for different transit stop environments. Sign types and quantities will be determined by MTD on a stop-by-stop basis. MTD reserves the right to select different sign models for different locations based on factors such as space constraints, passenger volumes, power availability, and accessibility considerations.

As described throughout the RFP, proposals shall include details on the products offered, including mounting options, power configurations (e.g., solar or wired), and other relevant features. This procurement is not tied to specific stop locations or requirements but rather seeks flexible solutions that offer a range of signage types and configurations to support future installation decisions.

#### 2.4 SCOPE OF WORK - MAINTENANCE SUPPORT

### Q14. What is the standard hardware warranty term (e.g., one-year)?

A14. MTD expects a minimum hardware warranty term of one-year beginning on the date of acceptance of the equipment.

### Q15. Will the warranty period renew for each unit purchased under the contract?

A15. MTD assumes that each unit will have its own individual warranty period beginning on the date of acceptance of that unit. In accordance with Section 5.2 of the RFP, proposals shall clearly describe the details of the standard warranty for all products and services, including coverage details (e.g., defects in installation, product performance, software/connectivity failure), minimum warranty period for each product and component, any manufacturer warranties and how those warranties will be honored under the resulting contract, and any available extended warranty options.



### Q16. What is the expected response window for repairing or replacing non-functional, vandalized, or stolen signage?

A16. MTD expects repairs or replacements to be completed within one (1) month. Proposers shall include standard lead times, as well as options and costs for expedited shipping, in proposals.

### Q17. What are MTD's expectations for service response times in the event of outages or failures?

A17. MTD has not specified a fixed SLA in the RFP but is open to collaborating with the selected vendor to establish a reasonable service response agreement. Proposers shall submit their standard SLA and may include options with pricing for faster or extended response times.

### Q18. Will MTD require on-site technician support, or is remote support sufficient?

A18. MTD anticipates handling most service and maintenance tasks internally with remote support. On-site technician support may be considered on a case-by-case basis as needed.

# Q19. Does MTD have an internal technical team capable of handling first-level diagnostics and maintenance, or should proposers assume MTD is seeking full-service maintenance support?

A19. Yes, MTD has an internal technical team capable of handling first-level diagnostics and maintenance. MTD is not seeking full-service maintenance support.

#### Q20. How many MTD staff members will need training?

A20.MTD anticipates training approximately 3–5 staff members for installation activities, 3–5 staff members for maintenance activities, and 5–8 staff members for CMS operations. The participants for each training area will come from distinct functional areas within MTD to ensure all aspects of the system are supported by the appropriate internal expertise.

### Q21. Should training cover both technical staff (maintenance) and operations staff (dispatch/communications)?

A21. Yes, training should include technical staff responsible for maintenance and operations. If the proposed solution requires any procedural changes for operations staff (e.g., dispatch or communications), those changes should be addressed in the training and clearly noted in the proposal. However, since the signs are expected to utilize MTD's existing GTFS-RT feeds, MTD does not anticipate significant changes to operations staff workflows.



#### 3.2 EQUIPMENT

- Q22.Can an example site (with photos or diagrams) where the real-time signage is expected to be deployed?
- A22. MTD has not yet finalized specific deployment locations and is therefore unable to provide photos or diagrams of exact sites at this time. However, photos of typical transit environments where signage may be installed during the term of the contract are included in Exhibit A.
- Q23. What is the preferred screen resolution standard for LED, LCD, or e-ink displays, or should vendors propose resolutions that best ensure clarity, legibility, and ADA compliance in outdoor environments?
- A23. MTD does not have a preferred screen resolution standard. Yes, proposers should recommend display resolutions that best support clarity, legibility, and ADA compliance in outdoor transit environments.
- Q24.Beyond GTFS-RT bus departure data, what additional content types should the signage display (e.g., emergency alerts, detour notices, weather alerts, community messages)?
- A24. Real-time bus departure data would be considered the minimum requirement. MTD currently provides a static GTFS feed, as well as GTFS-RT feeds for Service Alerts, Vehicle Positions, Trip Updates, and Trip Modifications. If these feeds do not meet system requirements, MTD will consider providing a custom API endpoint. MTD is also interested in the ability to display additional content (e.g., weather alerts). Proposers are encouraged to highlight any such capabilities in proposals.
- Q25. Which of the content types listed in Question #24 are expected to be real-time/dynamic updates vs. scheduled/recurring messages?
- A25. At a minimum, real-time bus departure data is expected to be dynamically updated. For other content types, MTD is open to a variety of approaches, including both real-time and scheduled messaging. Proposers should describe their recommended content delivery strategies in their responses.
- Q26. The RFP requests a refresh rate of 30-60 seconds between updates. This can result in information on the screen being inaccurate (e.g. a bus has already left the stop but is showing on the screen as 'arriving'). As there are power efficient options available that can reliably function on a 10 second refresh interval, would MTD prefer more frequent refreshes to ensure information is as accurate as possible?



- A26. In accordance with Section 3.2 of the RFP, the proposed signage must support a refresh rate of no less than every 30–60 seconds. However, if a proposer can offer signage that reliably supports a more frequent refresh rate (i.e., every 10 seconds), this capability should be clearly described and included in the proposal for consideration.
- Q27. Are there any aesthetic or branding guidelines (e.g., color, finish, decals, logos) that signage must conform to, or will these be determined on a per-site basis?
- A27. Aesthetic and branding details (i.e., color, finish, decals, logos) will be determined based on available options from the selected proposer upon award.
- Q28.Does MTD have prescribed font, format, and layout standards for displayed passenger information, or may proposers recommend designs?
- A28. Proposers may recommend designs.
- Q29. The RFP specifies that built-in cellular modems must be compatible with modern networks (e.g., 4G LTE) and capable of operating with major carriers. Does MTD currently maintain an existing cellular service provider for wayside signage or related ITS systems, and if so, who is the preferred carrier? Alternatively, should proposers recommend and include cellular service as part of the solution or propose options compatible with multiple carriers?
- A29. Proposers may either include cellular service as part of their solution or propose signage that is compatible with MTD's existing cellular services. MTD currently utilizes Verizon and AT&T FirstNet, with a likely preference for AT&T FirstNet IoT network connectivity if cellular service is to be managed by MTD.

#### Q30.Is connectivity metered? If so, are there any constraints?

- A30. If cellular service is to be managed by MTD, both metered and unlimited data plans are available. To support informed decision-making, proposals should clearly specify the expected data usage of the signage solution.
- Q31. For ADA compliance, should audio activation buttons include Braille or tactile symbols, and does MTD require a spec?
- A31. Accessibility is a high priority for MTD, and all signage shall fully comply with the ADA. MTD does not have specific requirements for Braille or tactile symbols beyond those outlined in the ADA. For digital content displayed on signage, compliance with the Web Content Accessibility Guidelines (WCAG) 2.2 AA success criteria is also required, as described in



Sections 2 & 3 of the RFP. Proposals shall clearly describe the ADA-compliant features included in the proposed solution.

### Q32. Should all signs include audio features (e.g., push-button announcements), or only at designated accessible stops?

A32. Yes, in accordance with Section 3.2 of the RFP, all signs shall include, at a minimum, option(s) for audio output of the information displayed on the signs. All signs shall adhere to the ADA.

### Q33. Please provide specific weatherproofing and operating temperature requirements, or may proposers submit specifications based on industry standards?

A33. Proposers may submit specifications based on recognized industry standards for weatherproofing and operating temperature ranges. MTD does not require unique environmental specifications beyond those commonly accepted for outdoor transit signage.

### Q34. Are displays required to be UL-certified?

A34. Yes, in accordance with Section 3.2 of the RFP, all electrical components shall comply with relevant safety standards and possess the necessary certifications for use in accordance with applicable electrical codes. This includes UL or ETL listing for outdoor use, or an equivalent certification.

# Q35. Would MTD be open to a digital signage solution that can run on an internal battery for 5+ years without any connection to grid or solar power?

A35. Yes, in accordance with Section 3.2 of the RFP, all signs shall include, at a minimum, multiple power configurations with the capability to operate in environments with varying levels of access to electrical infrastructure. However, if a proposer can offer signage that can run on an internal battery for 5+ years without any connection to grid or solar power, this capability should be clearly described and included in the proposal for consideration.

### Q36. Of the anticipated deployments, how many are expected to require solar-powered signs vs. AC-powered signs?

A36. MTD has not yet finalized specific deployment locations and therefore cannot specify how many signs will require solar power vs. AC power.



- Q37. What kind of bus stop pole does MTD use (e.g., u-channel, square, circle)? Please provide a description including the standard heights and dimensions, and technical drawings.
- A37. MTD utilizes square galvanized steel poles for bus stop signage. Each pole measures 10 feet in length with a 1 7/8-inch square profile. The base is embedded approximately 3 feet into the ground, typically mounted in a 2-inch diameter foundation. Technical drawings are not currently available.
- Q38.Can proposers assume that any pole mounted signage will mount to existing bus stop poles and/or that MTD will supply the appropriate pole to support the solution?
- A38. Yes, proposers may assume that pole-mounted signage will either be attached to existing bus stop poles or that MTD will provide the appropriate poles to support the proposed solution.
- Q39. Will some displays be installed in bus shelters? If so, who are the manufacturers and make of your shelters? Can MTD provide technical drawings of any bus shelters that MTD currently has installed?
- A39. While MTD has not yet finalized specific deployment locations or quantities, it is possible that some displays will be installed in bus shelters. MTD currently uses shelters manufactured by Tolar Manufacturing, with models 34325 and 34570 being the most commonly ordered. These shelters are custom-built to meet the needs of individual bus stop locations and range from 10 to 48 feet in length. Technical drawings are not available, but photos and general shelter information can be found on Tolar's website: <a href="https://brojure.com/tolar-manufacturing/tolar-manufacturingproject-of-distinction-champaign-il/">https://brojure.com/tolar-manufacturing/tolar-manufacturingproject-of-distinction-champaign-il/</a>.

#### Q40. How many displays will be installed in bus shelters, and will they be solar powered?

- A40. While MTD has not yet finalized specific deployment locations or quantities, it is possible that some displays may be installed in bus shelters. MTD has not finalized any deployment decisions to clarify whether such displays would be solar- or grid-powered.
- Q41. Does MTD require structural calculations done to ensure infrastructure can support the added weight of the display and any other accessories (solar panel etc.)?
- A41. MTD has not yet finalized specific deployment locations and therefore does not require proposers to conduct structural calculations at this stage. However, in accordance with Section 5.2.3 of the RFP, proposals shall include the size, form factor, and mounting options of the proposed signage to support future assessments of structural compatibility.



- Q42.Does MTD have any interest in or requirements for the signage system to support advertising or sponsorship content, either in this procurement or as a future capability?
- A42. No, support for advertising or sponsorship content is not a requirement of this RFP. However, if a proposed solution supports such content or is available as an optional feature, proposers are encouraged to include this information in proposals.

#### 3.3 CENTRAL MANAGEMENT SOFTWARE SYSTEM

Q43.If the new CMS is required or desired to take control of existing displays at MTD, please supply any information regarding interface, current CMS control, and protocols so a vendor can review and ascertain what efforts need to be made to take over?

A43. See response to Question #3.

- Q44.Will MTD be willing to whitelist web services such as Content Management Software and hosting services required for the network to operate?
- A44. Yes, MTD is willing to whitelist specific web services necessary for the proper operation of the signage system. However, requests must be reasonable and clearly defined. Blanket whitelisting (e.g., unrestricted inbound/outbound traffic across all ports) will not be considered.
- Q45. How many concurrent users are expected to access the CMS and how many concurrent users will need to access the CMS platform at the same time?

A45. At most, MTD expects three (3) concurrent users of the CMS.

### Q46.Should the CMS support role-based permissions (e.g., admin vs. operator)?

A46. Yes, in accordance with Section 3.3 of the RFP, the CMS shall be accessible from any internet-connected device using a secure login with role-based user authentication and designed with high availability.

Q47. Will MTD handle content creation in house (i.e., for content outside of the real-time route information)?

A47. Yes.

Q48.Does MTD have any firewall constraints?



- A48. Yes, MTD restricts certain types of traffic at the firewall level. However, MTD Technology Services staff will work collaboratively with the selected vendor to ensure that all necessary sign-related traffic is properly whitelisted to support system functionality.
- Q49.Does MTD prefer an on-premise CMS solution rather than cloud-based software? On premises would provide better security and reliability as well as cost savings over the 3-year plus optional 2-year term.
- A49. No, in accordance with Section 3.3 of the RFP, the sign management platform shall be webbased or cloud-hosted.
- Q50.Will MTD provide access credentials or a hosted location for downloading GTFS-RT feeds, and in what format(s) are those feeds available?
- A50. At this time, MTD does not require access credentials to access GTFS-RT feeds. GTFS-RT feeds are available in the Protobuf format as required by the GTFS-RT specification.
- Q51. Please confirm which real-time data systems (CAD/AVL/ITS provides) MTD currently uses and whether the selected vendor will need to coordinate directly with the system provider for integration.
- A51. MTD's CAD/AVL system is provided by INIT Innovations in Transportation, Inc. If integration is required, the selected vendor will coordinate through MTD, rather than directly with INIT.
- Q52. Please provide both GTFS-RT and static feeds (i.e., vehicle position, trip updates, real-time alerts).
- A52. GTFS-RT: <a href="https://qtfs-rt.mtd.org/index.html">https://qtfs-rt.mtd.org/index.html</a>
  Static Feed: <a href="https://developer.mtd.org/qtfs/google\_transit.zip">https://developer.mtd.org/qtfs/google\_transit.zip</a>
- Q53. How many transit agencies operate in your service area; it is expected that vendors also support their GTFS-RT information at your facilities?
- A53. Two (2) transit agencies operate in Champaign County, Illinois: MTD and Champaign County Area Rural Transit System (C-CARTS). C-CARTS is owned by the County but is operated by MTD. C-CARTS operates as a demand-response service and does not provide real-time information or a GTFS-RT feed. At this time, MTD does not anticipate the need for C-CARTS data on the signs.



- Q54.Does MTD anticipate integrating with third-party feeds (e.g., city emergency alerts, weather services), or will all non-GTFS content be manually entered via CMS?
- A54. MTD does not currently plan to integrate third-party data feeds into the signage system. At this time, all non-GTFS content is expected to be manually managed and entered through the CMS.
- Q55. Does MTD have an emergency system to integrate with or will MTD rely on the CMS to manage emergency messages?
- A55. MTD does not have a public-facing emergency system available for integration with the signage or CMS. Emergency messages will be managed directly through the CMS.
- Q56.Besides GTFS-RT, are there other data sources that must be integrated (e.g., AVL, CAD/ITS, predictive analytics)?
- A56. MTD does not currently anticipate the need to integrate with additional data sources. However, in accordance with Section 3.3 of the RFP, the CMS should be designed with the flexibility to accommodate future data standards or incorporate additional data sources, such as real-time information from other systems or predictive analytics.
- Q57. For real-time schedule API, is there any concern of the API load (i.e., for every 30 seconds how many queries can the API server take, is caching gateway required)?
- A57. MTD does not anticipate any issues related to API query load, and a caching gateway is not required. However, proposers shall provide a general estimate of the expected number of requests per minute to support planning and performance monitoring.
- Q58. Are proposers required to have an independently audited SOC 2 Type I or Type II?
- A58. No, MTD does not require proposers to have an independently audited SOC 2 Type I or Type II report.
- Q59. Does MTD require audit logs or version history of content updates?
- A59. No, audit logs or version history are not required. However, if the proposed CMS includes these features, proposers are encouraged to include that information in their proposals.

#### 4. TERMS & CONDITIONS

Q60.Can MTD confirm whether any Federal procurement requirements, such as Buy America or Build America, Buy America (BABA), apply to the equipment supplied for the project?



A60.MTD does not anticipate using federal funds for this procurement in a manner that would trigger compliance with Buy America or BABAA requirements.

#### 4.2 CONTRACT TERM

- Q61. In Section 4.2, it states the maximum of one hundred (100) signs may be purchased based on the full term. For clarity reasons, is the full term stated the entire five (5) years or just the initial three (3) year term?
- A61. The full term refers to the entire five (5) years, inclusive of the initial term and any exercised renewal options. Actual purchases will depend on available funding, deployment priorities, and operational needs identified throughout the contract period.
- Q62.It is noted that ten (10) displays will be required at the start of the contract. Can an approximate number of displays per year be provided of the 100-display maximum ordered?
- A62. No, MTD has not yet finalized specific deployment locations or quantities and is therefore unable to provide an estimated annual number of displays to be ordered. Purchases will be determined based on available funding, deployment priorities, and operational needs identified throughout the contract period.
- Q63.What is the anticipated timeline for the initial deployment of approximately ten (10) signs?
- A63. See response to Question #7.
- Q64.Is there a phasing plan or longer-term schedule for future installations up to the 100sign maximum?
- A64. See response to Question #6.

#### Q65. Are the first ten (10) displays planned for on or off-grid (solar) locations?

- A65. MTD currently anticipates that the first ten (10) displays will replace existing on-grid signage. However, this approach may be adjusted in the future based on evolving needs or decisions.
- Q66. Will the initial purchase include spare displays?



A66. MTD currently anticipates that the first ten (10) displays will replace existing signage. However, this approach may be adjusted in the future based on evolving needs or decisions and may include spare displays.

### Q67. How many of the initial installations of displays will be mounted on bus stop poles and will these be solar powered?

A67. MTD currently anticipates that the first ten (10) displays will replace existing on-grid signage. While MTD has not yet finalized specific deployment locations or quantities, it is possible that some displays may be mounted on bus stop poles and be solar powered.

### Q68.Can MTD provide the budget range or funding allocation for the initial deployment and for the program overall?

A68. MTD has not defined a specific budget range or funding allocation solely for the initial deployment or for the overall program at this time. The first year of the contract's initial term will span two (2) fiscal years, and MTD's FY26 budget includes funding for projects related to shelters, kiosks, stops, and associated infrastructure, including wayside signage. MTD has not yet finalized funding sources, deployment locations, or quantities of signs; therefore, a specific budget range cannot be provided at this time.

# Q69.What is MTD's projected budget for supplying the equipment and maintaining it over the contract period?

A69. MTD has not established a specific budget for equipment procurement or maintenance over the contract period. As noted in A68, MTD's FY26 budget includes funding for the purchase of wayside signage and other projects. However, MTD has not yet finalized funding sources, deployment locations, or quantities of signs; therefore, a projected budget for equipment and maintenance cannot be provided at this time.

### **MISCELLANEOUS**

#### Q70. Can you share the name of your advertising partner?

A70. MTD's advertising program and marketing efforts are in-house.

### Q71. Is there any preference for passengers to carry sign content to their mobile phone?

A71. No, MTD currently partners with Transit App to provide passengers with real-time departure information, trip planning tools, and stop-level displays directly on their mobile devices. As such, this functionality is already addressed and is not a part of the scope for this procurement.



#### Q72. Please provide a shipping address.

A72. 1101 E University Ave, Urbana, IL 61802

### Q73. Please provide a list of planholders.

A73. Below is a list of planholders as of the date of Addendum #1 issuance:

Actionfigure Message Point Media, Inc.

Beck Tech, Inc.

BlinkSigns

Novatech, Inc.

Bluefin International, Inc.

Clever Devices Ltd.

Nanov Display, Inc.

Omaha Metro

PACO Group, Inc.

Conference Technologies, Inc.

Connecticut DOT

Connectpoint, Inc.

Eflyn Electronics Ltd.

ETA Transit Systems, Inc.

Four Nines Technologies, Inc.

Passio Technologies, Inc.

Peerless Industries, Inc.

Penta Corporation

Praevar Corporation

Redmon Group, Inc.

Siemens Mobility, Inc.

GMV Innovating Solutions, S.L. Signet Electronic Systems, Inc.

Golden Empire Transit District Solari di Udine SPA
Greater Richmond Transit Company Strategic Mapping, Inc.

GTrans SunriseSESA Technologies, Inc.

Hanover Displays Ltd. Taza Construction

HootBoard, LLC. TecTransIT Innovative Operations Technology, LLC. The GBS Group

Interactive Touchscreen Solutions, Inc. Tolar Manufacturing Company, Inc.

International Display Systems, Inc.

KPS Transit

Urban Solar Corp.

LECIP INC. Vicinia

Luminator Technology Group, LLC. Vista IT Solutions, LLC.

Maestronic B.V. Way Sine, LLC

#### Q74. Will MTD be publishing a list of proposers via Form B - Bidders List for this solicitation.

A74. No, MTD will not be publishing Form B - Bidders List for this solicitation. However, information on proposers will be included in the materials prepared for the Board of Trustees when a contract award recommendation is presented for approval.

#### Q75. Please provide the slide deck from the pre-proposal conference.

A75. See attached Exhibit B.



### **EXHIBIT A**

### Bus Stop without Shelter



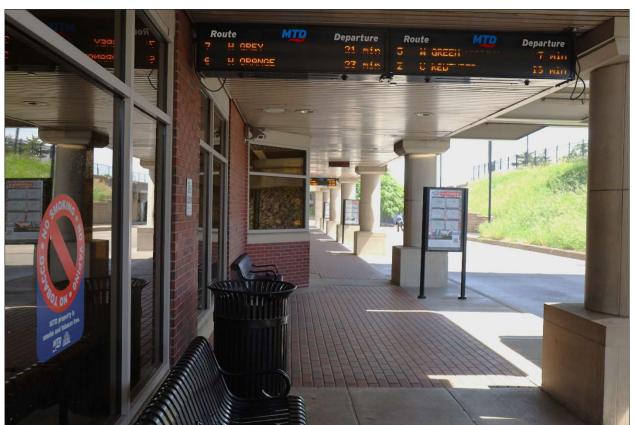
Bus Stop with Shelter





Passenger Platform







### **EXHIBIT B**

### Request for Proposals #2025-006

**Wayside Real-Time Passenger Information Signs** 

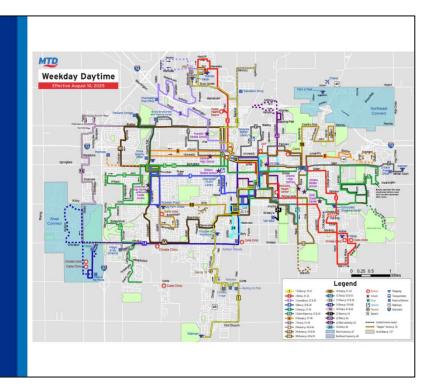
**Pre-Proposal Conference** 

September 9, 2025 @ 2:00 PM



### Background

MTD's 128 bus fleet serves more than 2,000 stops across Champaign, Urbana, & Savoy, providing 10,588,700 rides in 2024.





### Who We Are

### **MTD's Mission Statement**

Leading the way to greater mobility.

# MTD

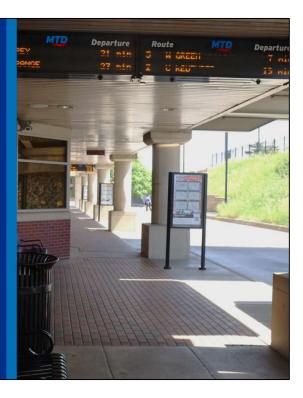
### MTD's Core Values

- · Commit to "Yes"
- Provide outstanding customer/public service
- Develop long-term positive relationships
- Embrace opportunity & innovation

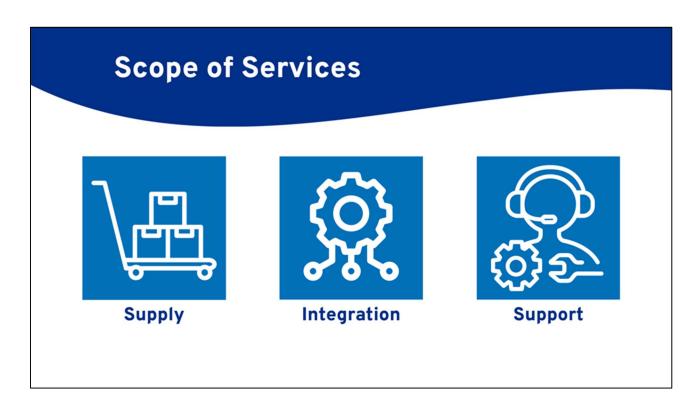
### Purpose

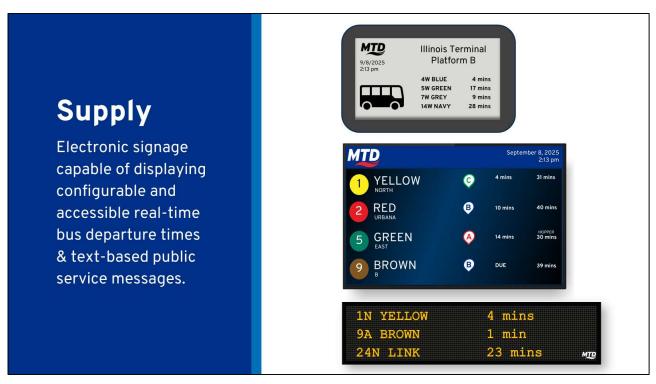
As part of the ongoing commitment to enhancing the passenger experience, MTD seeks to improve the accessibility and visibility of real-time service information by deploying wayside signage at select bus stops.

MTD intends to establish a master supply agreement with a single vendor to supply real-time passenger information signage on an asneeded basis.





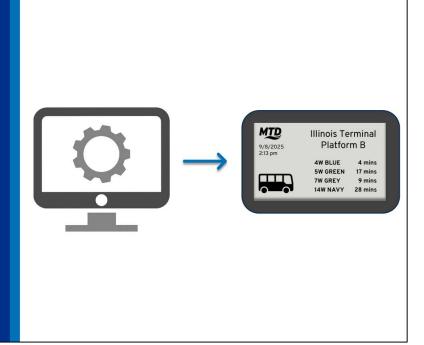






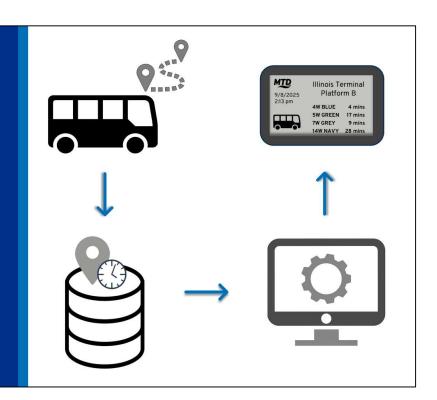
### Supply

Web-based or cloudbased central management system with the ability to parse GTFS-RT data and configure and control the electronic signage.



### Integration

Integrate signage and management system with MTD's GTFS-RT data environment, using a well-documented API or protocol to ingest data or interface with MTD's real-time system.

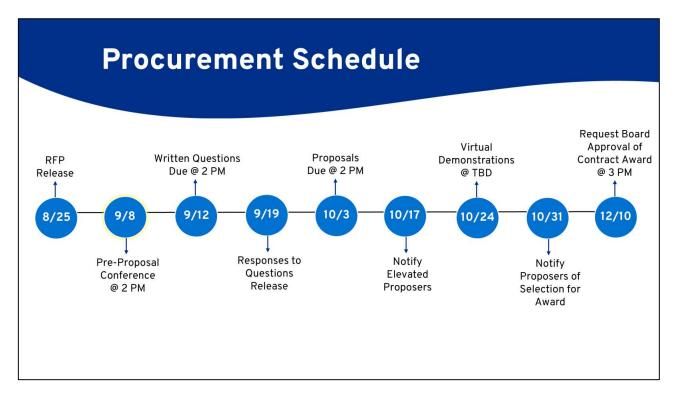




### **Support**

Warranty coverage, ongoing maintenance, software updates, technical support, and initial training to ensure long-term reliability and effective use of the signage and central management system.







### **Proposal Requirements**

Proposal Contents	Page Limit
Cover Letter	2
Company Background & Experience	10
Product Catalog	75
Technology & Software	20
Maintenance Support & Warranty	10
Cost Proposal	10
Standard Agreement	N/A
Form A	N/A
Form B	N/A
Form C	N/A

- ✓ Single, electronic PDF
- ✓ Page limits
- Cost proposal
- Required forms
- Emailed to procurement@mtd.org

### **Evaluation Criteria**

### **Proposals**

Criteria	Possible Points
Product Quality & Functional Capabilities	30
Cost	25
Qualifications & Experience	20
Maintenance Support & Warranty	20
Project Understanding & Proposal Presentation	5

### **Demonstrations**

Criteria	Possible Points
System Functionality	40
Data Integration & System Architecture	20
Security, Reliability, & Availability	20
Compliance & Accessibility	20



### **Questions/Clarifications**

Written questions shall be submitted to <a href="mailto:procurement@mtd.org">procurement@mtd.org</a> by 2 PM (CDT), Friday, September 12, 2025.

Responses to all questions and request for clarifications received will be issued via addendum.



RFP #2025-006

**Submissions Due: 10/3/25** 

procurement@mtd.org

